



AIA Peconic

2011 Member Directory Sponsorship

COPY DEADLINE - October 1, 2010

The fourth edition of the AIA Peconic Member Directory is slated to be released in early 2011. It will be issued, to over 200 AIA, Associate and Allied Members, as well as to Sponsors and area Town and governmental offices. Its 5x8 format will become an invaluable desktop or portable reference assisting Membership with the maze of public services needed to conduct day to day business. It will include, but not be limited to: AIA Peconic Officers, Staff, and Annual Calendar; Membership contact data; National/State/Local AIA Guidelines; local Township and Village contact information; and mandatory Continuing Education requirements.

The attached rate card offers color advertising this year. We are offering full b/w page ads throughout the body of the publication, as well as two 1/3 pages. The highly visible Section pages will be an advertising opportunity at \$1,000 per page. We hope to provide an "advertising index" as a resource to all the supporters and advertisers

This advertising application is also available on the web site <http://www.aiapeconic.org>. Commitment for space MUST be accompanied with full payment and the deadline is October 1. The number of prime locations are limited so place your order as soon as possible. Let the sales begin !

RATE CARD for 2011 AIA Peconic Directory

Inside front	color	\$ 1,500.00
Back cover	color	\$ 1,500.00
Inside back cover	color	\$ 1,250.00
Full page (5 1/2 x 8 1/2" approx)	black & white	\$ 900.00
Full page (5 Section dividers)	black & white	\$ 1,000.00
Half page (5 1/2 x 4 1/2" approx)	black & white	\$ 450.00
Business Card size (3 per page)	black & white	\$ 300.00 each
Special 1/3 page double spread	black & white	\$ 750.00

Send camera ready business card copy OR .pdf file, along with full payment to:

AIA Peconic
P O Box 327
Hampton Bays, NY 11946

Questions: contact Kay Jones
at aiapeconic@USA.net

Name: _____

Business Name _____

Address: _____

City _____

State _____ Zip _____

Phone _____

E-Mail _____

Make checks payable to: AIA Peconic